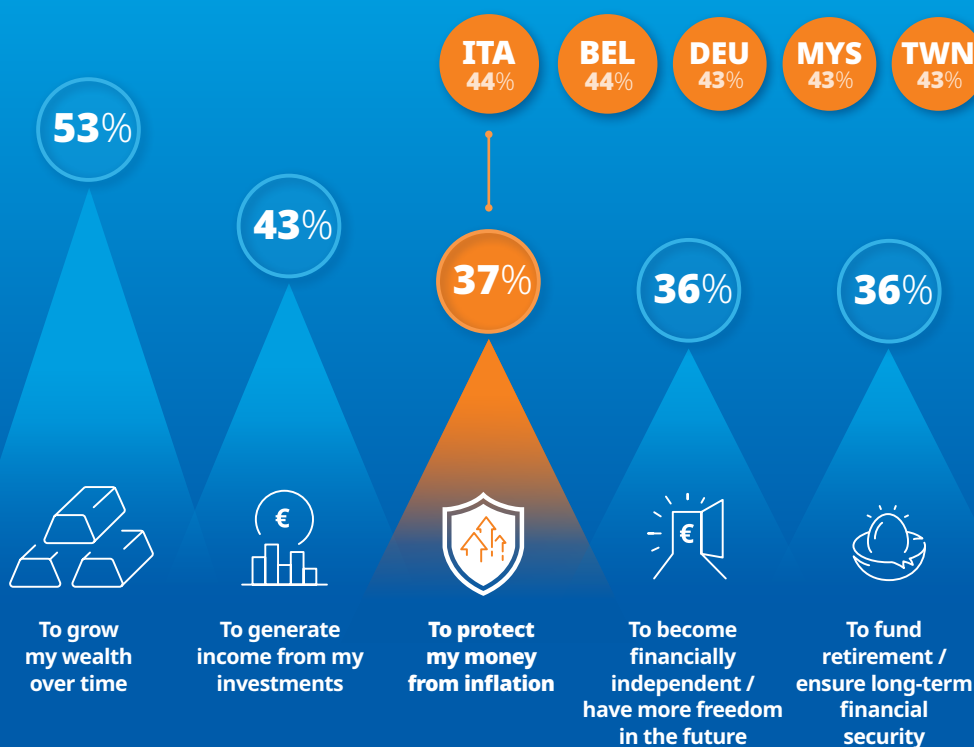


DECODING Investor Goals

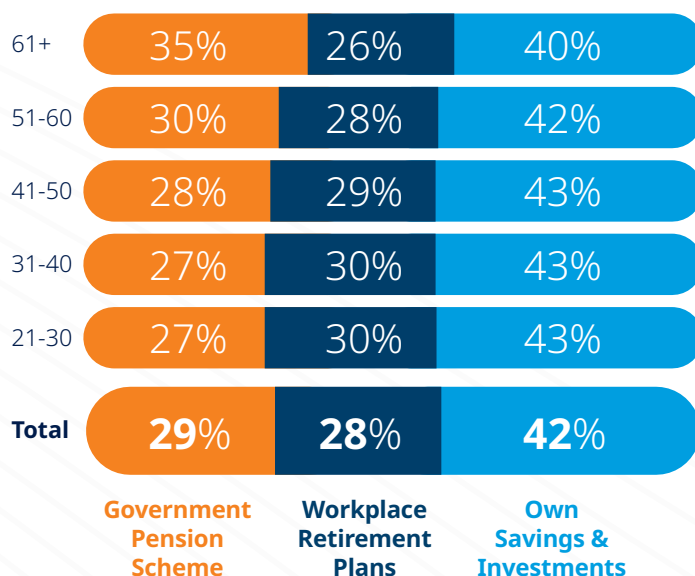


Against economic uncertainty, shifting priorities and uneven access to advice, investor goals are becoming more nuanced and constrained.

Growth is the number one motivation to invest but against market uncertainty **protection from inflation** is a key motivation for 37% of investors



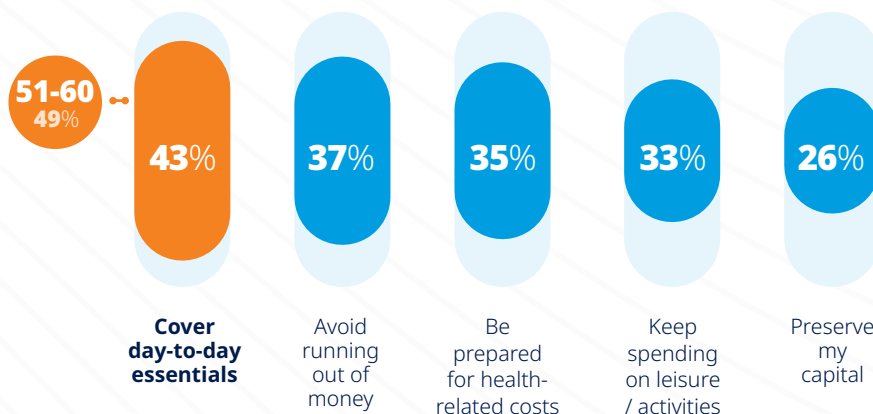
To discover more insights from this chapter and others, use the QR code or contact the Client Insights team on: client-insights@amundi.com



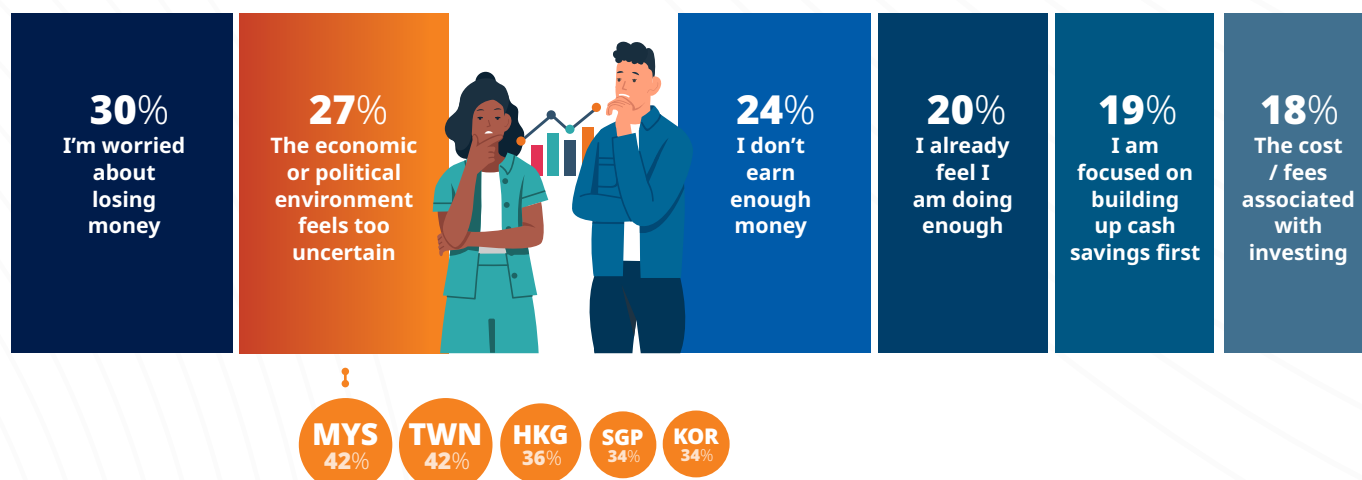
Retirement intentions don't translate into action.

Investors expect 43% of their retirement income to come from personal investments, but only 36% prioritise retirement as a motivation.

Investors fear running out of money in retirement
43% state covering day-to-day essentials as the main retirement objective
 but this rises to 49% among those in their 50s.



Concerns around losing money and economic uncertainty also come through when we ask about barriers to investing.



IMPORTANT INFORMATION

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