



## **RULES OF THE INSTAGRAM® PHOTO CONTEST**

### **ENTITLED « #MyBuildingChallenge »**

**From 14/09/2018 to 01/10/2018**

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#### **Section 1 - Organisation of the contest**

Amundi Immobilier, whose headquarters are located at 91-93, boulevard Pasteur - 75015 Paris, France, listed on the Paris Trade and Companies Register under number 315 429 837, is organising a free and no obligation competition entitled, 'MyBuildingChallenge', as part of a communications campaign exclusively held on the Instagram® social network to celebrate European Heritage Days. The competition, designed to promote and inform others of Amundi Immobilier's expertise by raising awareness of their investments throughout Europe, will take place between 14 September 2018 and 1 October 2018.

The competition is wholly and exclusively subject to the following rules, which are available in both French and English.

#### **Section 2 - Terms and conditions of participation**

The competition is open to any competent natural person living in the European Union. The competition in question is not open to residents or citizens of the United States of America or 'U.S. Persons', as defined by 'Regulation S' of the Securities and Exchange Commission of the U.S. Securities Act of 1933.

Anyone taking part in the competition who is later disqualified will be sanctioned by the outright annulment of their entry without any further process or diligence required. Instagram accounts created and used for the purpose of 'mass participation' will not be counted amongst the list of competition entries.

Amundi Immobilier reserves the right to request written proof of evidence at any time in order to assist them in carrying out the necessary checks to confirm the identity of participants. Any participant who is unable to provide evidence of their eligibility to take

part within 48 hours from receipt of such a request from Amundi Immobilier will lose their right to take part and will be automatically excluded from the competition. Amundi Immobilier also reserves the right to exclude anyone who does not strictly respect the rules as explained in this document.

Entries are limited to one account per person. Participants may post more than one photo, but only one entry can be considered per household (with the same name, same address, same Instagram account). If there are multiple entries per household, those entries will be considered null and void in their entirety. If a participant submits a photo that depicts several people, only the person who posts it on their Instagram profile will be entered into Amundi Immobilier's contest.

The two winners, as decided by the judging panel, from all the entries that respect the aforementioned terms and conditions, will be contacted by private message on Instagram. They will then need to provide full contact details (first name, surname, date of birth, email address, home address) within 48 hours.

Any information gathered as part of the competition will only be used for the purposes described in these rules. Data will be used for no other purposes.

### **Section 3 - Ways of participating in the competition**

To take part you must have access to the Internet, a valid email address, plus an Instagram® (<http://www.instagram.com>) account.

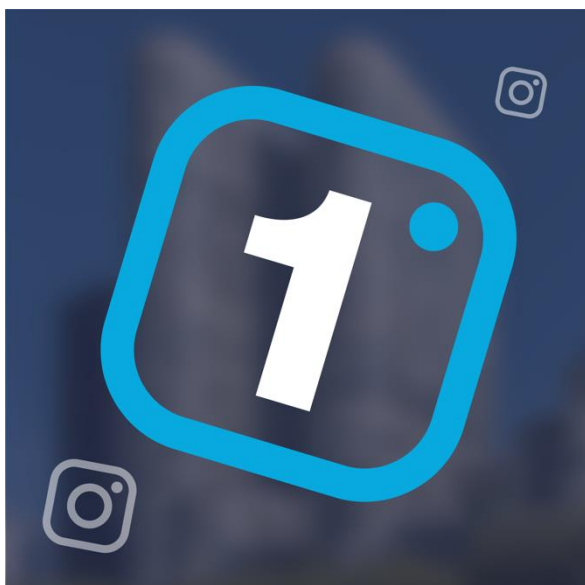
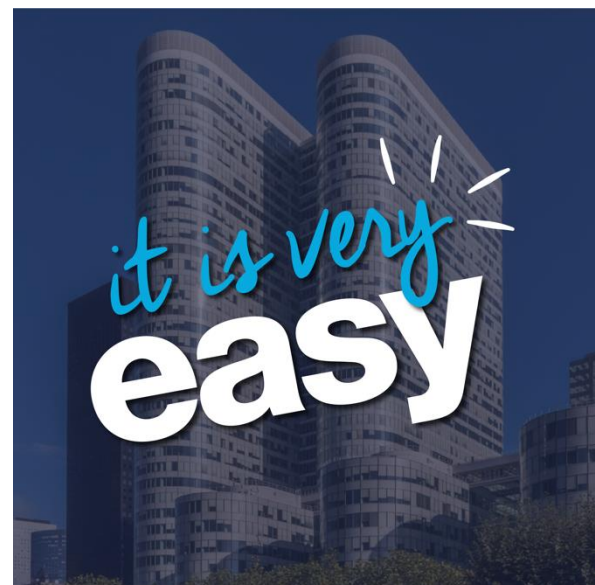
Participants will enter the competition via Instagram:

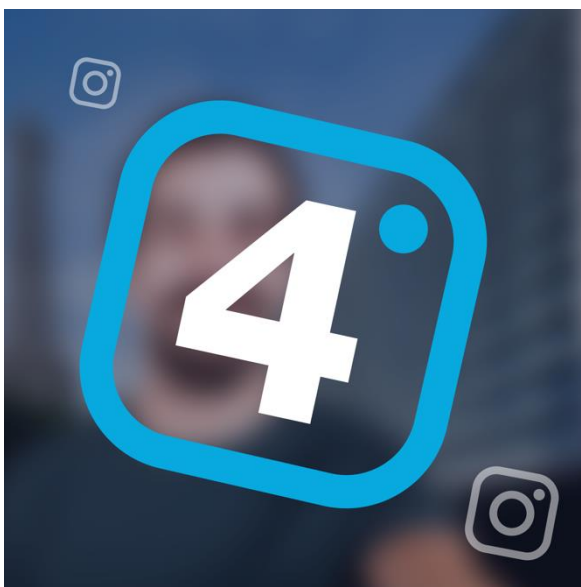
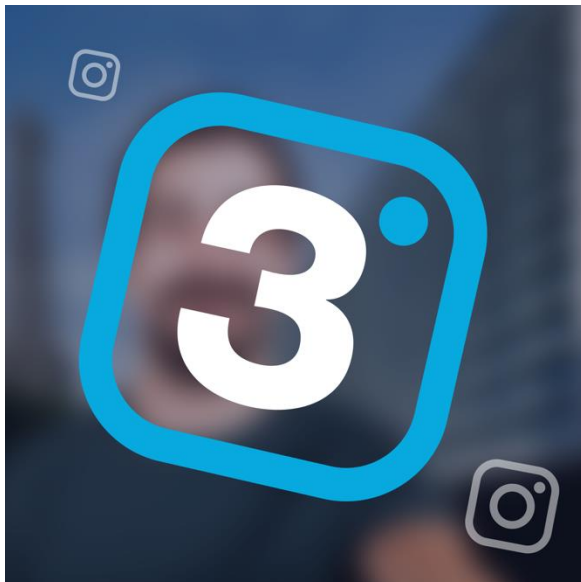
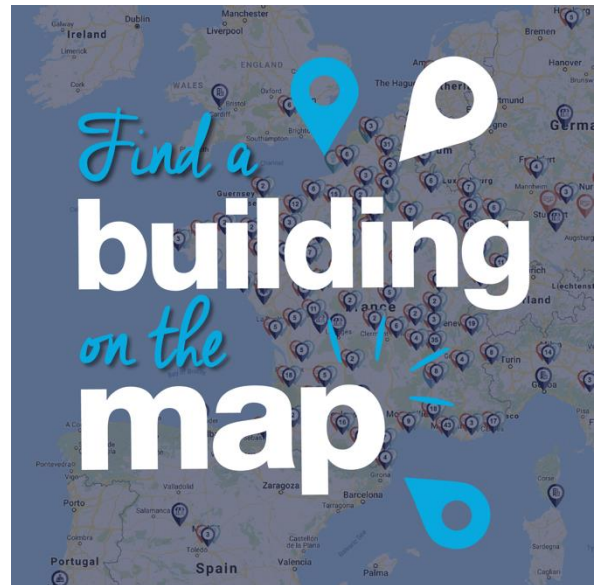
by going to the interactive map showing buildings managed by Amundi Immobilier in Europe (<https://carte-actifs-reels.amundi.com/amundi-immobilier>), selecting one, then going to that address in person to take a selfie (a photograph of yourself) in front of the building.

Then, publishing that selfie on Instagram, which involves:

- mentioning the building's address where you took the picture in the description;
- following @myamundi (<https://www.instagram.com/myamundi/>) and tagging it.
- Finally, you must include the hashtag #MyBuildingChallenge when posting your selfie.

**Explanations in images:**

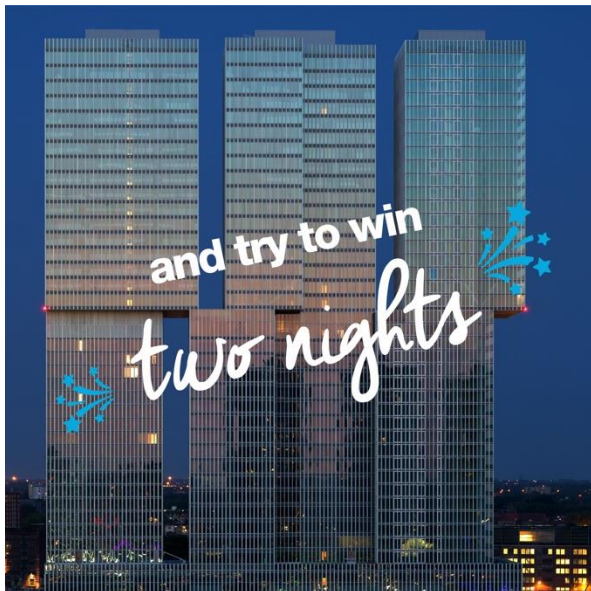






Add  
the building's address  
with  
**#MyBuildingChallenge**  
tag and follow  
**@myamundi**

Take part  
from **14/09**  
to **01/10**



Contest Rules available on  
**[amundi-immobilier.com](https://amundi-immobilier.com)**

Amundi Immobilier, a portfolio management company, approved by the AMF (French Financial Markets Authority) under authorisation no. GP 07000033 dated 26/06/2007. Limited company (société anonyme) with share capital of €16,684,660. Registered office: 91-93 Boulevard Pasteur 75015 Paris - France - RCS Paris 315 429 837.

The competition will run from Friday 14 September 2018 until Monday 1 October 2018 at midnight (as recorded by Amundi's IT systems in French local time).

#### **Section 4 - Declaration of the winners and the prizes awarded**

Competition winners will be decided on Wednesday 3 October 2018 by a judging panel made up of Jean-Marc Coly, Managing Director of Amundi Immobilier, and Amundi Immobilier's communications team, who will pick their two 'favourites' from amongst the competition entries (and those who have met the terms and conditions as explained in section 2), provided that participants provide their full details correctly (as recorded by Amundi's IT systems in French local time).

The following prizes will be awarded:

1<sup>st</sup> prize: with a maximum market value of €1,500, the prize consists of a two consecutive nights stay in the same hotel for two people (breakfast included) at one of the facilities managed by Amundi Immobilier located in France, or in another facility located elsewhere in the EU with a maximum market value of €1,000 and a flat-rate travel budget of €500 for two. All expenses (mini bar, hotel amenities and services, etc.) incurred when staying at the hotel above €1,000 will be the responsibility of the prize winner.

2<sup>nd</sup> prize: with a maximum market value of €1,300, the prize consists of a one night hotel stay for two people with a maximum market value of €800 (breakfast included) at one of the facilities managed by Amundi Immobilier located in France, or in another facility located elsewhere in the EU with a maximum market value of €800 and a flat-rate travel budget of €500 for two. All expenses (mini bar, hotel amenities and services, etc.) incurred when staying at the hotel above €800 will be the responsibility of the prize winner.

Winners will have the option to choose to spend 1 or 2 nights - depending on the prize they win - at one of the following hotels in France or elsewhere in Europe:

#### **France:**

- Grand Hôtel Roi René - MGallery by Sofitel, Aix-en-Provence  
24 boulevard du Roi René, 13100, Aix-en-Provence (France)  
<https://www.accorhotels.com/fr/hotel-1169-grand-hotel-roi-rene-aix-en-provence-centre-mgallery-by-sofitel/index.shtml>
- Hôtel Novotel Paris Centre Gare Montparnasse, Paris 15e  
17 rue du Cotentin, 75015, Paris (France)  
<https://www.accorhotels.com/fr/hotel-5060-novotel-paris-centre-gare-montparnasse/index.shtml>

- Hôtel Mercure Toulouse Aéroport Golf de Seilh  
Route De Grenade, 31840, Seilh (France)  
<https://www.accorhotels.com/fr/hotel-8244-hotel-mercure-toulouse-aeroport-golf-de-seilh/index.shtml>
  - Hôtel Pullman Paris Tour Eiffel  
18 Avenue De Suffren, 75015, Paris (France)  
<http://www.pullmanhotels.com/fr/hotel-7229-pullman-paris-tour-eiffel/index.shtml>
- Hôtel Sofitel Paris La Défense  
34 Cours Michele, 92060 - La Défense, Puteaux (France)  
<https://www.accorhotels.com/fr/hotel-0912-sofitel-paris-la-defense/index.shtml>
- Quality Hôtel Abaca Messidor, Paris  
330 rue de Vaugirard, 75015, Paris (France)  
<http://www.abacahotel.com/fr/>
- L'Aigle des Neiges, Val d'Isère  
Rue de la Poste, 73150, Val d'Isère (France)  
<https://www.hotelaigledesneiges.com/>

#### **Vienna – Austria:**

- Hôtel IBIS Wien Hauptbahnhof  
Canettistrasse 8, 81100, Vienna (Austria)  
<https://www.accorhotels.com/fr/hotel-8564-ibis-wien-hauptbahnhof/index.shtml>
- Hôtel NOVOTEL Wien Hauptbahnhof  
Canettistrasse 6, 81100, Vienna (Austria)  
<https://www.accorhotels.com/gb/hotel-8565-novotel-wien-hauptbahnhof/index.shtml>

#### **Berlin – Germany:**

- Hampton by Hilton Berlin East Side Gallery - (from 01/01/2019)  
Muehlenstrasse 13-19, 10243, Berlin (Germany)  
<http://hamptoninn3.hilton.com/en/hotels/berlin/hampton-by-hilton-berlin-city-east-side-gallery-BERMUHX/index.html>
- Hotel Indigo Berlin – East Side Gallery - (from 01/01/2019)  
Muehlenstrasse 13-19, 10243, Berlin (Germany)  
[https://www.ihg.com/hotelindigo/hotels/us/en/berlin/beres/hoteldetail?cm\\_mmc](https://www.ihg.com/hotelindigo/hotels/us/en/berlin/beres/hoteldetail?cm_mmc)
- Steigenberger Hôtel Am Kanzleramt, Berlin  
Ella-Trebe-Strasse 5, 10557, Berlin (Germany)

<https://www.steigenberger.com/en/hotels/all-hotels/germany/berlin/steigenberger-hotel-am-kanzleramt>

**Rotterdam – Netherlands:**

- NHOW ROTTERDAM  
Wilhelminakade 137, 3072 AP - Rotterdam (Netherlands)  
<https://www.nhow-rotterdam.com/>

**Brussels – Belgium:**

- Hôtel Mercure Brussels Airport  
74 avenue Jules Bordet, 1140 Brussels (Belgium)  
<https://www.accorhotels.com/fr/hotel-0958-hotel-mercure-brussels-airport/index.shtml>

**Madrid – Spain:**

- Hôtel Pullman Madrid Airport & Feria  
Avd. Capital de España, 10 Campo de las Naciones, 28042, Madrid (Spain)  
<http://www.pullmanhotels.com/fr/hotel-1606-pullman-madrid-airport-feria/index.shtml>

**Lisbon – Portugal:**

- Hôtel Sofitel Lisbon Liberdade  
Avenida Da Liberdade 127, Lisbon (Portugal)  
<https://sofitel.accorhotels.com/fr/hotel-1319-sofitel-lisbon-liberdade/index.shtml>

Winners will be contacted by private message on Instagram from the @myamundi account and should supply their full contact details (first name, surname, mobile phone number, email address, home address, bank account details) within 48 hours from hearing from Amundi Immobilier.

If no information is provided by the winner within a week, or if incomplete information is provided, the prize will be given away and the winner will be considered ineligible, unable to re-enter, and their prize will remain the property of Amundi Immobilier.

Winners must inform Amundi Immobilier within a month, at most, of the details of the prize they would like to claim, including the hotel selected and the desired dates of their trip (as well as the type of room they would like, if necessary). If the winner's choices are not communicated within a month, the prize will be considered lost. In addition, no changes can be made once Amundi Immobilier is notified of the winner's choices, except if the hotel is full, in which case Amundi Immobilier will ask the winner to make a second choice within 2 weeks.

Amundi Immobilier will then proceed to book the hotel stay for the winner, who will receive a confirmation email that can be used as booking confirmation.



A travel budget in the amount of €500 will be transferred to the winner's bank account using the bank account details provided.

### **Section 5 - Ownership of prizes**

The prizes described above cannot be returned or exchanged for other items or services, regardless of their value, and cannot be exchanged for their financial value (cash or cheque, bank transfer or otherwise).

No changes (dates, places, prices, etc.), for any reason whatsoever, can be requested of Amundi Immobilier.

If participants decide not to take ownership of their prize, they will not be entitled to compensation.

Amundi Immobilier reserves the right to replace prizes with other products or services of equal or greater value, without any recourse for claims in such cases, should the prizes listed be unavailable.

Nevertheless, if prizes announced by Amundi Immobilier cannot be delivered for reasons beyond its control, or because of the failure of its partners to deliver prizes, no compensation and/or equivalent financial value can be claimed.

It is hereby specified that Amundi Immobilier will not provide any benefits or guarantees; winnings will consist solely of receipt of the prize. Any travel costs (beyond the €500 travel budget), food and drink, insurance, personal expenses, etc., not expressly included in prizes will remain the sole responsibility of participants.

Prizes awarded will be sent out by email to the email addresses of the two prize winners, or by post to the home addresses indicated.

Amundi Immobilier cannot be held responsible if prizes are not received once they have been sent out by email or post.

Prizes are non-transferable and non-negotiable in any way whatsoever. Winners will not be able to claim their prize as the equivalent cash value in euros.

Furthermore, Amundi Immobilier cannot be held responsible for any incidents that prize winners are involved in when making use of their prize.

Amundi Immobilier cannot be held responsible for any incidents occurring during the prize winners' travel plans either in France and/or abroad.

## **Section 6 - Rights of the organiser**

Amundi Immobilier reserves the right to verify winners' contact details before awarding their prize. Winners will be required to prove their identity, age and right to reside within the European Union. These checks will be carried out in strict adherence to section 9 of France's Civil Code. Any falsified, fraudulent, false, misleading, incorrect or inaccurate information will result in elimination/cancellation of the participant's entry and any prizes will not be awarded.

## **Section 7 - Image rights**

Amundi Immobilier reserves the right to use winners' first names, surnames, selfies posted during the competition and social media accounts for promotional and/or marketing purposes on the media channels of their choice.

By taking part in the competition, participants are agreeing to concede their rights as an author in favour of Amundi Immobilier (in particular, their rights of usage, reproduction, representation and adaptation), including image rights of the selfies posted.

As such, no financial compensation will be awarded to the parties involved.

## **Section 8 – Liability**

Amundi Immobilier cannot be held liable in any way if, in the event of force majeure or events beyond its control or for justifiable needs, it is forced to cancel, curtail, extend, defer or modify the terms and conditions of the competition. In any case, the company reserves the right to prolong the period of participation. In particular, Amundi Immobilier cannot be held responsible if the website is unavailable for the duration of the competition or if the addresses communicated by participants are destroyed due to reasons that cannot be attributed to the company.

Amundi Immobilier cannot be held responsible for any errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures, unauthorised access or modifications to submissions. Participation in the competition implies an understanding and acceptance of the features and limits of the Internet, particularly those that concern technical performance, browsing, request and information transfer response times, risk of disruption and, more generally, the inherent risks of any connections or transmissions made on the Internet, lack of protection over certain types of data against possible hacking and the risk of contamination from any viruses circulating on networks.

It is hereby clarified that Amundi Immobilier cannot be held responsible for any damage, whether direct or indirect, resulting from any interruptions, malfunctions, of any kind, suspension or termination of the competition, for any reason whatsoever, nor any damage, whether direct or indirect, that may result in any way whatsoever from connecting to the

website. It is the responsibility of participants to take all appropriate measures to protect their data and/or software stored on their IT devices against any damage or attacks of external origin. Anyone connecting to the site and taking part in the competition does so at their own risk.

Any attempt to make multiple entries, by a natural person or people living in the same household, using different email addresses, different social media accounts, or any other fraudulent attempts to enter the competition will lead to complete disqualification for all participants identified as being involved and immediate cancellation of any potential gain obtained as a result of the competition.

Any misrepresentation on the part of participants will lead to disqualification from the competition and no prizes that may have been won will be awarded, for which the organising company cannot be held liable.

Any form on which a participant's contact details are entered incorrectly or in an incomplete way will be considered null and void.

Amundi Immobilier reserves the right to initiate legal proceedings against any fraudulent or attempts at fraudulent activities. The company cannot be held responsible by any participants in relation to any fraud committed.

### **Section 9 - Acceptance of the rules**

By participating in the competition, participants fully and wholly accept all terms and conditions of these rules.

Any interpretation of these rules, including in unforeseen circumstances, will be settled by Amundi Immobilier.

### **Section 10 - Personal data**

The personal data mentioned in section 2, which will be collected from participants by Amundi Immobilier, who will handle the data, is exclusively required for the purposes of managing participation in the competition. This data will not be passed on to any third parties and will be held by Amundi Immobilier for the duration of the competition plus a period of two further months after prizes have been awarded.

Notwithstanding the above, Amundi Immobilier reserves the right to share the first names, surnames and selfies of the winners on any channel for a period that may not exceed two years following the day on which prizes are awarded.

In accordance with the French law of 6 January 1978 on Information Technology, Files and Civil Liberties, this information may be processed electronically by Amundi Immobilier for these purposes.

Participants have the right to access and modify their personal data, object to its handling, remove it, limit its handling, move it, if necessary, as well as the right to set guidelines for what happens to their personal data after their death, by sending a signed letter, indicating the address to which a response should be sent, along with proof of identity, including their signature, to Amundi Immobilier - Jeu My Building Challenge – 91/93 bd Pasteur – 75015 Paris, France.

The contact details for the Amundi Group's Data Protection Officer are as follows: AMUNDI - DPO - BSC/SEC/PCA - 90 boulevard Pasteur - 75015 Paris, France.

Participants also have the right to file a complaint with France's National Commission on Information Technology and Civil Liberties (CNIL) by writing to the following address: 3 Place de Fontenoy - TSA 80715 – 75334 Paris Cedex 07, France, or by email, via their website: [www.cnil.fr](http://www.cnil.fr).

### **Section 11 - Requests for copies of rules**

Full competition rules will be sent free of charge to anyone who requests a copy by writing to Amundi Immobilier - Jeu My Building Challenge - 91-93 bd Pasteur – 75015 Paris, France. The postage costs of any requests for a copy of the rules may be reimbursed, at second-class postage rates, by sending a written request to the same address. Please note that reimbursements for postage costs will be made by bank transfer (please include your bank details with your request). No reimbursements will be made for requests arriving by recorded delivery.

### **Section 12 – Reimbursement**

Costs incurred by those taking part in the competition may be reimbursed by sending a written request to Amundi Immobilier. Requests must be posted within 30 days of the competition's closing date and should specify your first name, surname, home address, bank details, in your name, and the nature of your request. The postage costs of any requests for reimbursement of costs incurred by taking part in the competition may be reimbursed at the current second-class postage rate for letters by sending a written request.

Any communications costs incurred when accessing the website or related to time spent taking part in the competition may be reimbursed at a flat rate and are limited to once per participant, based on an average time spent online of 5 minutes, at a flat rate of 0.05 euros per minute (including VAT), or a one-time reimbursement of 0.25 euros (including VAT). Participants who benefit from fixed Internet packages and, as a result, do not incur any additional costs to take part in this competition will not be eligible for reimbursement.

Reimbursements will be made by bank transfer or cheque.

### **Section 13 – Regulations and litigation**

Any litigation arising from the competition shall fall under the jurisdiction of the courts of Paris, France.

<https://www.amundi-immobilier.com/>

The competition is subject to French law.

### **Legal notices**

This document was produced in August 2018 and is intended to be used solely as reference to the competition rules and should not be considered an offer of sale or subscription, recommendation or investment advice.

This document should not be used by anyone in any countries or jurisdictions in which local laws or regulations would prohibit such use. In particular, it should not be used by residents or citizens of the United States of America or 'U.S. Persons', as defined by 'Regulation S' of the Securities and Exchange Commission of the U.S. Securities Act of 1933.

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